OVAC October 19, 2019 Board Meeting

 Called to order at 11:10

 In Attendance: John Marshall, Bob Curtis, Barbara Gabel, Kyle Larson, Susan Green, Susie Agee, Doug Sorocco, Marjorie Atwood, Dean Wyatt

 Phone: Gina Ellis, Saiyida Gardezi, Chris Winland, Laura Massenat, Kirsten Olds

 Guest in attendance: Shelley with Metisse group
 Guest by phone: Danielle with Metisse group

 Absent: Travis Mason, Diane Salamon, Ricco Wright, Jake Yunker

 Instant Gallery:
 Bob work at Okla Christian / Bob honored 26th of Oct
 Kyle Artist in resident – Ashley Freinberg
 Doug Monsters and Margaritas Ok GAS
 Amelia at Philbrook
 Suzie Our Tribe in PV (4 artists)

 Consent Agenda:
 Motion to approve: Barbara Gabel / Second Suzie Agee
 Approved unanimously

 Treasurer Report
 Discussion:
 • Warhol grant accounts for current surplus
 • Hinkle draft audit report by early November in time for next board meeting
 • Sponsorships from 12x12 down by half, Possible reasons/ discussion points:
   o smaller committee
   o staff changes
   o people who gave to 30th, said no more
   o need more board involvement
   o discussion of donor fatigue, volunteers, etc.
   o Co-chairs should be determined sooner, if possible at previous event
   o letters didn’t go out till July
   o Should recruit committee and chairs during event
 • Didn’t get MidAmerica grant (budgeted), but Warhol (unbudgeted) more than made up for
 Motion to approve: Susan Green Second: Bob Curtis
 Approved unanimously

 Add Executive Session to Agenda
 Doug Sorocco Moved to add Exec Session to agenda
 Second: Dean Wyatt
 Approved unanimously
Strategic Plan (Doug)
- Focus during retreat how do we challenge ourselves as a mature organization
- Creation of dashboard for board of directors
- Doug reviewed the 12 issues identified by the board

Mission Statement
- “Exposure” could be a problematic term for artists / promotion / connections / opportunities
- “Grow and develop Oklahoma’s visual arts community through education, promotion, connection, and funding.”
- Motion to approve amended statement: Bob Curtis Second: Suzie Agee
  Approved unanimously

Core Values
- Revised to less defensive language, more focused on Art
- Discussion as to whether some of the descriptions have redundant language
- “Art is essential” “Art provides value” “Art raises the quality of life” “Are creates a positive economic impact”
- Motion to approve the 4 core values (descriptive language may still be revised). Motion: Kyle Larson / Second: Barbara Gabel

3-Year Vision
- Doug and Shelley led the discussion of
  o stretch goals
  o board development and regional diversity
  o Are fundraising goals achievable

Review of dashboard
- Motion to approve overall vision with room for tweaking and dashboard with understanding it is open to edits: Barbara Gabel / Second: Marjorie Atwood. Motion passed unanimously

Executive Session for Staff Performance Review
Motion to move into executive session: Doug Sirocco / Second: Susan Green /Approved Unanimously
Motion to move out of executive session: Susan Green / Second: Barbara Gabel

Adjournment
Motion to adjourn: Susan Green /Second Bob Curtis

Respectfully Submitted: Dean Wyatt