ANNUAL REPORT

JULY 2018 - JUNE 2019

A Year in Review

Growing and developing Oklahoma's visual arts community through education, promotion, connection, and funding.
Each year the Oklahoma Visual Arts Coalition continues to grow and respond to the needs of our thriving arts community. This year we moved our offices to a new location, which allowed us to add a photography studio to the list of services we provide to artists. Many artists have already benefited from the service and have used those images to apply for and get accepted for new exhibition opportunities.

This year also saw the fourth iteration of our regional Oklahoma Art Writing & Curatorial Fellowship, which included twelve arts writers and curators from Oklahoma, Missouri, and Arkansas as well as twelve Mentors from across the country. This distinctive program trains Fellows to participate in a structured and innovative curriculum designed to encourage new writing and curatorial projects. Written responses from OAWCF graduates are also featured in this year’s Concept 2020 catalog.

Fiscal year 2019 was a year of growth where we saw an increase in attendance in all of our programs including Momentum, Tulsa Art Studio Tour, and our 12x12 Art Fundraiser. Furthermore, we raised an additional $21,800 for our Grants for Artists investment fund that will support growth in the funds we award in future years. We will continue to raise funds for this campaign in our next year to reach our ultimate goal of $200,000.

Looking ahead, the Board of Directors adopted a new strategic plan in October 2019 that includes a new community-focused mission statement, strengthening our rural programming and resources, and growing our programs and donor base. You can see the detailed plan and the regions that correspond to the plan on pages 12-13 of this booklet.

Thank you for your involvement and support of the Oklahoma Visual Arts Coalition. With your support, together we are growing and developing Oklahoma’s visual arts community.

Respectfully,

John Marshall
Board President

Krystle Brewer
Executive Director

Cover Images top to bottom: Cristiana Prado in her studio with visitors; Lawrence Naff, Golden Doughnut Award Recipient; OAWCF exhibition To Belong; Tyler Thrasher in his studio with visitors.
SPECIAL THANKS

COMMUNITY SUPPORTED ART MEMBERS

Travis Mason
Sorocco Family Foundation
Peter and Hillary Farrell
Jon Fisher

PATRON MEMBERS

Craig Alleman
The Art Spot
Marjorie Atwood
Citizen Potowatomi Nation
Bob Curtis
The Doodle Academy
Gina Ellis
Barbara Gabel
Saiyida Gardezi
Susan Green
Lindsay Harkness
Jacqueline Iskander
Farooq Karim
Jean Keil
Lindsey La Ville
Kyle Larson
Laura Massenat
John Marshall
Kelli Mosteller
Kirsten Olds
Joy Reed Belt
Diane Salamon
Todd Scaramucci
Carl and Beth Shortt
M. Teresa Valero
The Vault Art Space & Gathering Place
Chris and Lori Winland
Dean Wyatt
Jake Yunker

FELLOW MEMBERS

Jennifer Woods
Kristy Andrew
Regina Turrentine
Amanda Lawrence
Downtown Art & Frame
Blue Sage Studios
Carla Hefley
Sarah Iselin
Jamie Pemberton

Thank you to our supporters who believe in the power of the visual arts to impact communities.
PROGRAMES

MOMENTUM

Momentum is a one-weekend exhibition event that celebrates emerging artists in Oklahoma, providing a platform for artists 30 years old and younger.

2019 Co-Chairs:  
Aaron Morvan and Marissa Raglin

Guest Curators:  
Curator: Zoe Larkins (Denver, CO)  
Emerging Curator: Sam Rhodes (Sallisaw, OK)

Artist Awards: $900 ($900 LY)  
Artist Commission: $3,709.30 ($3,889.20 LY)  
Spotlight Awards: $1,000 each to Emily Chase, Tulsa; Cecilia Otero, OKC; Anna Thomas, Norman.

"There is a wonderful opportunity in opening your art studio to the public to be either discovered or rediscovered. The ongoing discourse should never cease."

- Kalup Linzy

TULSA ART STUDIO TOUR

A self-guided tour, the Tulsa Art Studio Tour showcases the talent of artists who live and work in Tulsa. Visitors meet artists, buy artwork and observe art being created in working spaces.

2019 Co-Chairs: Susan Green and Jen Boyd

$2,450 cash sponsorships ($5,100 LY)  
$4,850 in-kind sponsorships ($3,660 LY)  
772 total studio visits (524 LY)  
21 artists in 6 studios (25, 6 LY)  
18 volunteers (38 LY)

Momentum attendees with Cecilia Oteros' artwork

Sarah Ahmad (left) and Emily Chase (right) with visitors in their studios.
PROGRAMS

24 WORKS ON PAPER

The biennial 24 Works on Paper is the only traveling exhibition in the state of art by living Oklahomans. Exactly 24 artworks created on paper are included, travel to 10 locations, and are featured in a catalog.

**Guest Curator:** Louise Siddons, Ph.D., Assoc. Professor of American, Native American, Modern and Contemporary art history at Oklahoma State University.

**Locations:** Altus, Guymon, Lawton, McAlester, Stillwater, Sulphur, Tahlequah, Tonkawa, Tulsa, Weatherford

**Artists:** 24

**Awards and Honorarium to Artists:** $1,500

OKLAHOMA ART WRITING & CURATORIAL FELLOWSHIP

This distinctive, year-long program awards twelve Fellows the opportunity to participate in a structured and innovative curriculum designed to encourage new writing and curatorial projects. Twelve Mentors from around the country work with the Fellows and participate in public panel discussion.

**Public Panels & Curator Talks Attendance:** 179

**Exhibition Attendance:** 3,037

**Live Stream Views:** 1,766

Narcisso Argüelles, Edmond, OK; Catherine Crain, Tulsa, OK; Megan Rossman, OKC, OK; Gretchen Vanmormer, Stillwater, OK; Marjorie Bontemps, Tulsa, OK; John Selvidge, OKC, OK; Christina Beatty, OKC, OK; Samantha Sigmon, Bentonville, AR; Liz Blood, Tulsa, OK; C.J. Charbonneau, Kansas City, MO; Zack Reeves, Tulsa, OK; Danny Baskin, Fayetteville, AR.

"This program elevated my writing practice, provided exposure to important contacts in the field and paved the way for future opportunities. Definitely boosted my confidence as a writer!"

-C.J. Charbonneau
ARTIST SURVIVAL KIT

The Artist Survival Kit (ASK) series offers professional development for Oklahoma artists. Through Workshops, Office Hours, and Artist Forums, ASK provides artists with the necessary information to succeed in their careers and build a sense of community among diverse artists from across the state.

WORKSHOPS

September 2018 - Business of Art 101 with Kelsey Karper
October 2018 - Compelling Conversations
January 2019 - Good News! Press Releases and More with Nathan Gunter
February 2019 - Exhibition Ready with Trent Lawson and Carla Folks
April 2019 - Zen and the Law of Art with Doug Sorocco
June 2019 - Transforming Your Career with a Public Art Practice

"With the knowledge gained through OVAC's workshops, I was able to enter the professional art world with the confidence needed to succeed."

- Jason Wilson

ARTIST FORUMS

August 2018 - Writing About Yourself
September 2018 - Creative Growth for Artists
December 2018 - Big Table Art Talk
March 2019 - Presenting Your Work

OFFICE HOURS

August 2018 - Intellectual Property Attorney, Douglas Sorocco
November 2018 - Public Art Consultant, Robbie Kienzle
April 2019 - Established Artist, Morgan Robinson

235 Total Attendance

"Good News! Press Releases and More" and "Transforming Your Career with a Public Art Practice"
CREATIVE PROJECTS GRANTS
Darci Lenker, Norman
Jamil Jaser, Tahlequah
Mandy Messina, OKC
Lydia Cheshewalla, Skiatook
Danielle Weigandt, Norman
Colleen Thurston, Tulsa
Jordan Vinyard, Mustang
Daniel Farnum, Tulsa
Sarah Ahmad, Tulsa
Marilyn Artus, OKC
Eyakem Gulilat, OKC
Eric Hoefer, Edmond
TOTAL: $11,550

EDUCATION GRANTS
Laurence Meyers Reese, Norman
Virgina Sites, OKC
Kaylee Huerta, Tulsa
TOTAL: $1,245

COMMUNITY ARTIST PARTNERSHIP GRANTS
Jenna Bryan, Norman
Margaret Aycock, Tulsa
TOTAL: $2,400

PROFESSIONAL BASICS GRANTS
Shannon Smith, OKC
Jack Bryant, Tulsa
Gabriel Rojas, Tulsa
Carla Waugh, Norman
Christen Humphries, Comanche
Leslie Waugh Dallam, Norman
TOTAL: $2,550

OKLAHOMA VISUAL ARTS FELLOWSHIPS
Jason Wilson, McAlester
Taylor Painter-Wolfe, Tulsa
TOTAL: $10,000

STUDENT AWARD OF EXCELLENCE
Sam Kennedy, Tulsa
Courtney Segrest, Edmond
TOTAL: $1,000

67
Total Grant Applications!

"Because of the framing I was able to get from this grant, my work was displayed at Norman West Library and thousands of people came to see my work."
-Cara Waugh

$28,745
given to artists through grants & awards!

Art provides opportunities to explore and understand ourselves, our communities, and possibilities for our future.
**SUPPORT**

**MEMBERSHIP**

Community Supported Art: 4  
Patron: 19  
Fellow: 13  
Family: 49  
Individual: 458  
Student: 41  
Total Green Members: 128  
Total Members: 584

Bob Curtis: Winner of the Chairman's Award aka "The Bob Award"  
Lawrence Naff: Winner of the Golden Doughnut Award

**12X12 ART FUNDRAISER**

2018 Co-Chairs: Lawrence Naff and Trent Lawson  
Artists: 175 (LY: 174)  
Gross: $100,985 (LY: $84,499)  
Net: $78,554 (LY: $59,952)  
Art Sales: $44,565 (LY: $41,846)  
Artist Commissions: $15,448 (LY: $15,569)  
Art Sold: 159 / 91% (LY: 150 / 86%)  
Sold at Buy-it-Now: 46 (LY: 33)  
Sponsorships: $50,000 (LY: $33,475)  
Attendance: 863 (LY: 750)

"My membership with OVAC provides me with education and exhibitions opportunities, support in my practice, and further connects me to the Oklahoma art community."

- Marissa Raglin  
  OVAC Artist Member

12x12 Art Fundraiser attendees viewing art
FINANCIALS

INCOME

- Fdns & Govt Grants: 41.5%
- Individual Contributions: 21.5%
- Earned: 8.3%
- Fundraising: 26%
- Inv't & Other: 2.7%

$403,466: TOTAL INCOME
$167,470: Fdns & Govt Grants
$86,406: Individual Contributions
$33,507: Earned
$105,034: Fundraising
$5,598: Inv't & Other
$5,451: Other

EXPENSE

- Programs: 58%
- Administrative: 21%
- Fundraising: 21%

TOTAL EXPENSE: $383,450
- Programs: $223,069
- Administrative: $81,098
- Fundraising: $79,283

NET: $20,016

Our financials were audited by Hinkle & Company, PC.

Art improves the lives of individuals and the communities in which they live.
# BALANCE SHEET

## Oklahoma Visual Arts Coalition Inc

### Statement of Financial Position

As of June 30, 2019

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
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<tr>
<td>Bank Accounts</td>
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<td>1001 BOK Operating</td>
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<td>1002 BOK Money Market</td>
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<td><strong>Total Bank Accounts</strong></td>
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<td>Accounts Receivable</td>
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<tr>
<td>3001 Accounts Receivable Other</td>
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<tr>
<td>3002 Grants Receivable</td>
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<td><strong>Total Accounts Receivable</strong></td>
<td>$ 56,537.04</td>
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<td>Other Current Assets</td>
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<tr>
<td>2002 Grants Receivable Accrued Audit</td>
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<tr>
<td>2003 Assets held at OCCF</td>
<td>54,949.75</td>
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<tr>
<td>2006 Undeposited Funds</td>
<td>525.09</td>
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<tr>
<td>Credit Card Receivables</td>
<td>350.00</td>
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<td><strong>Total Other Current Assets</strong></td>
<td>$ 105,824.84</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
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<td><strong>Fixed Assets</strong></td>
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<tr>
<td>3003 Property &amp; Equipment</td>
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<tr>
<td><strong>Total Fixed Assets</strong></td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$ 225,772.72</td>
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</tbody>
</table>

| LIABILITIES AND EQUITY | |
| Liabilities | |
| Current Liabilities | |
| 2008 Deferred Expense | 5,400.00 |
| Direct Deposit Payable | 2,156.53 |
| Payroll Liabilities | 2,946.60 |
| **Total Current Liabilities** | $ 10,503.13 |
| **Total Liabilities** | $ 10,503.13 |
| **Equity** | |
| 3009 Net Assets | 195,253.76 |
| Net Revenue | 20,015.83 |
| **Total Equity** | $ 215,269.59 |
| **TOTAL LIABILITIES AND EQUITY** | $ 225,772.72 |
# PROFIT & LOSS

**Oklahoma Visual Arts Coalition Inc**  
**Statement of Activity**  
**July 2018 - June 2019**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Total</th>
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<tbody>
<tr>
<td>4001 General Contributions</td>
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<td>4100 Grants- General</td>
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<tr>
<td>4300 12 X12 Benefit</td>
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<td>4400 Art Focus Underwriting</td>
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<td>4500 Art Studio Tours</td>
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<td>4600 Artist Survival Kit</td>
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<td>4700 Curatorial/Art Writing Income</td>
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<td>4900 Exhibitions- Concept/OK</td>
<td>10,000.00</td>
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<tr>
<td>5000 Exhibitions- 24 Works</td>
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<tr>
<td>5100 Artist Grants/Fellowship Inc</td>
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<td>5200 Momentum</td>
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<td>5400 Special Fundraising</td>
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<tr>
<td>5500 Investment Income</td>
<td>5,662.22</td>
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<tr>
<td>5600 Membership Dues</td>
<td>29,652.27</td>
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<td>5700 Earned Income</td>
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<tr>
<td>5800 5800 Fiscal Sponsorship Revenue</td>
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<td>5999 Misc Income and Stale Checks</td>
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<td><strong>Total Revenue</strong></td>
<td><strong>$ 403,465.93</strong></td>
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<td><strong>Gross Profit</strong></td>
<td><strong>$ 403,465.93</strong></td>
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<table>
<thead>
<tr>
<th>Expenditures</th>
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<tr>
<td>6100 12 X12 Expenses</td>
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<tr>
<td>6200 Special Fundraising Exp</td>
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<td>6400 Art Focus</td>
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<td>6500 Art Studio Tour</td>
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<td>6600 Artists Survival Kit</td>
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<td>6700 Artist Grants/Fellowships</td>
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<td>6900 Curatorial/Art Writing Program</td>
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<tr>
<td>7100 Exhibition- Concept/OK</td>
<td>25.00</td>
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<tr>
<td>7200 Exhibition- 24 Works</td>
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<td>7300 Momentum Expenses</td>
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<td>7600 Marketing</td>
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<td>7700 Membership Expenses</td>
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<td>7900 Volunteers</td>
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<tr>
<td>8000 Staffing</td>
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<td>8100 Administrative</td>
<td>53,449.79</td>
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<td><strong>Total Expenditures</strong></td>
<td><strong>$ 383,450.10</strong></td>
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<td><strong>Net Operating Revenue</strong></td>
<td><strong>$ 20,015.83</strong></td>
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<tr>
<td><strong>Net Revenue</strong></td>
<td><strong>$ 20,015.83</strong></td>
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</tbody>
</table>

Art is vital to the economic health and success of communities.
2019-2022 STRATEGIC PLAN

MISSION

The Oklahoma Visual Arts Coalition grows and develops Oklahoma's visual arts community through education, promotion, connection, and funding.

VALUES

Art is Essential
Art is for everyone and is fundamental to human expression.

Art Provides Value
Art provides opportunities to explore and understand ourselves, our communities, our histories, and possibilities for our future.

Art Raises the Quality of Life
Art improves the lives of individuals and the communities in which they live.

Art Creates a Positive Economic Impact
Art is vital to the economic health and success of communities.
3-YEAR VISION

Statewide Reach
- One donor in 90% of all counties in Oklahoma
- OVAC board member in each region who acts as a liaison
- 2 on-location programs or events in each region annually
- Partner with local organizations like Main Street and Chambers

Fundraising
- Increase number of individual annual donors to 2,000
- Maintain average gift of $100
- Get Artist Grants Fund to $150k

Artist Education and Development
- Serve 10% additional individual artists annually
- Offer programs for artists at all stages of their careers
- Distribute $100K in direct artist support annually
- Receive grant application from each OVAC region

Monitor Impact
- Annual, longitudinal follow-up surveys/interview to individuals who receive direct artist support. Ensure minimum 50% participation.
- Monitor member-only downloads and survey users to determine satisfaction/helpfulness of resources
- Determine economic impact of OVAC programming in each region

Programs
- Annually evaluate programs against goals
- Introduce multiple ways artists and the public can access programs
- Expand grant categories to eight and number of recipients to 50

Marketing
- Increase social media engagement by 10% annually including FB, Twitter, Instagram and video
- Monitor and increase time(visits to OVAC website
- Secure a minimum of 12 media stories annually and have at least one story in each region

Board of Directors
- Recruit and retain an engaged, diverse Board of Directors
- Adopt and promote a robust Board committee structure and we engage community participants through committee service
- Recruit and maintain a minimum of two board members in each OVAC region
The Oklahoma Visual Arts Coalition grows and develops Oklahoma’s visual arts community through education, promotion, connection, and funding.
BOARD OF DIRECTORS

John Marshall, OKC, President
Doug Sorocco, OKC, Vice President
Susan Green, OKC, Parliamentarian
Saiyida Gardezi, OKC, Treasurer
Diane Salamon, Tulsa, Secretary
Susie Agee, Pauls Valley
Marjorie Atwood, Tulsa
Bob Curtis, OKC
Gina Ellis, OKC
Jon Fisher, OKC
Barbara Gabel, OKC
Drew Knox, OKC
Kyle Larson, Alva
Laura Massenat, OKC
Travis Mason, OKC
Kirsten Olds, Tulsa
Chris Winland, OKC
Dean Wyatt, Tulsa

STAFF

Krystle Brewer
Executive Director
Alexa Goetzinger
Associate Director
Hayley Olson
Membership & Outreach Coordinator
Audrey Gleason
Events & Programs Coordinator
Lauren Fourcade
Media & Programs Assistant

INTERNS

Zoe Bigbie
Lauren Fourcade
Nick Hill
Halsey Musselman
Samantha Rhodes
Ariana Weir